

Doing Business As:

# Silver Linings Newsletter

Silver Linings provides volunteers who help adults in need of assistance in maintaining their independence and quality of life at home.

## Changes!

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### *A New Director!*

Our recent Director, Chris French, received an offer she couldn't refuse and accepted the position of Director of the Verde Valley Manor in Cottonwood, effective the end of March. We thank her for her accomplishments on our behalf and wish her luck!

Our new Director, Sandy Koerner, came on board the middle of April and is rapidly getting her feet wet. Two major changes are in the works for our organization and Sandy will be with us to guide us through.

Sandy has lived in Sedona for a year and a half and is a member of The Church of the Red Rocks. She grew up in Illinois and is a graduate of the University of Illinois. She has been a high school English teacher, a Training Executive in the corporate world and a freelance Life Coach. She is currently single and has two children and two grandchildren.



Sandy is a real people person and brings her experience and enthusiasm for our mission and the people we serve to carry us forward into the future.

### **Changing our name!!**

For some time our Board of Directors has considered a name change for our organization. The first question everyone asks is Why?

When Verde Valley Caregivers was first formed in 1993 the term "caregiver" had a much different connotation than it does today. Over recent years we've become aware that we are receiving more and more requests for volunteers to provide personal services in the home (bathing, medications, meals, etc.) We are also getting requests for caregiving employment.

So to avoid the confusion regarding the services we offer, we are going to be providing our valuable services to the Verde Valley communities under the name Silver Linings. **Our mission and the services we offer will NOT change!** The Verde Valley Caregivers name will continue to be our legal name for doing legal and financial business.

### *Our very own Thrift Shop!!!*

And we are opening our very own Thrift Shop, with proceeds going to support the Silver Linings mission. We are currently cleaning and renovating the shop and expect to have a Grand Opening sometime this July. See more about how to support this bright new opportunity on the next few pages.



# *Your Extra Stuff Wanted!*

**We need your help to stock our new Thrift Shop with *gently*\* used or new & unused items.**

Starting in June, please bring to the shop:

- Clothes
- Furniture
- Home decorations
- Artwork
- Small appliances
- Dishes & Glassware
- Toys or books
- Jewelry

*Please call 204-1238 & let us know when you'll be coming by with your donations.*

*\*No stained or junky items, please*



## *Silver Linings Thrift Shop*

345 Jordan Road  
Uptown Sedona

## What You Need to Know about Silver Linings Thrift Shop

The idea of a charity driven thrift shop started in 1941 by the American Red Cross. Now people all over our nation are flocking to second hand stores to save money, save the earth, and save some part of the population. We are different from Twice Nice or Paw Prints, not just because of location or cause. We have a flavor of putting new life in old stuff—putting things on the shelf instead of in some landfill. I read recently that “being frugal is the new black.” This recession-proof shop will provide a steady funding source for our cherished programs.

*According to Wikipedia, the free encyclopedia, a **charity shop, second-hand shop, thrift shop, thrift store, resale shop** is a retail establishment operated by a charitable organization for the purpose of fundraising. Charity shops are a type of social enterprise. They usually sell mainly second hand goods donated by the public, and are often staffed by volunteers. Because the items for sale were obtained for free, and business costs are low, the items can be sold at very low prices. After costs are paid, all remaining income from the sales is used in accord with the organization's stated charitable purpose. Costs include purchase and/or depreciation of fixtures (clothing racks, bookshelves, counters, etc.), operating costs (maintenance, municipal service fees, electricity, telephone, limited advertising) and the building lease or mortgage.*

Charity shops are often popular with people who are frugal, people who live on a limited or fixed income, collectors, and people with unusual tastes. In America, shopping at a thrift store has become popular enough to earn a slang term, thrifting. Environmentalists may prefer buying second hand goods as this uses fewer resources and may do less damage to the environment than by buying new goods. In addition, reusing second hand items is another form of recycling, and thus reduces the amount of waste going to landfill sites.

After reading this explanation, you surely can see the benefit of Verde Valley Caregivers opening a thrift shop in Uptown Sedona. Silver Linings Thrift Shop is located at 345 Jordan Road, just a few cottages down from Sedona Memories. As of July 4, 2008 the hours will be 9:30 am – 4:30 am Monday through Saturday and 1:00 pm – 4:30 pm on Sunday. The renovations will be done all the month of May with donations accepted the month of June. Call our office with any questions, offers to donate, or requests to sign up as a regular volunteer.



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# Silver Linings

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Director

## Watch your calendars!

Press Releases will be appearing in all news and community publications during May regarding our Name Change; and during June regarding the opening of our Thrift Shop.

Stay Tuned!

Look for the  
*Grand Opening*  
of the  
*Silver Linings Thrift Shop*  
in  
**July' 2008**

### **Volunteer Orientations**

If you are interested in volunteering with Silver Linings, please call the office. Orientations can be conducted in Sedona or Cottonwood.

### **Adult Children & Aging Parents Support Group**

1st Tues of each month @ 7:00pm  
**Cottonwood Village**  
201 E. Mingus, Cottonwood